



**UNFORGETTABLE ACTIVITIES, LOCAL FOOD & MAKERS MARKET**

Milwaukee is home to quirky traditions, remarkable food & creative makers. You'll find them all gathered at The New Fashioned—updated & curated for your perfect night out.

# THE NEW FASHIONED

**A BARS & RECREATION EXPERIENCE**

**LOCATION:** 1122 N. Vel R. Phillips Ave., Milwaukee WI, 53203  
in the heart of Deer District

**CAPACITY:** 1000+ guests

**FEATURING:** 25,000 ft<sup>2</sup>, 8 HyperBowling Lanes, Dartball, All-Season Outdoor Curling, 2 Full-Service Bars, 50 Tap Self-Pour Wall, Local Retail Area, Stage & Lounges, Splash Studio, presentations, karaoke, DJs & more



**CAPACITY**

**ENTIRE FACILITY:** 1000

**FIRST FLOOR:** 350

**INCLUDES:** Pour Wall Lounge, The Beer Hall, HyperBowling Lanes 1 & 2

**SECOND FLOOR:** 650

**INCLUDES:**

**ROUND BAR:** 250  
**BOWLING (LANES 3-6):** 40  
**BOWLING (LANES 7-8):** 15

**DARTBALL LANES:** 36  
**FIREPLACE LOUNGE:** 60  
**CURLING PATIO/BALCONY:** 36

## LOUNGE BUYOUTS

### FIREPLACE LOUNGE

EVENT CAPACITY: 60  
SEATING ESTIMATE: 38

### ROUND BAR LOUNGE

EVENT CAPACITY: 250  
SEATING ESTIMATE: 80

### HALF ROUND

EVENT CAPACITY: 125  
SEATING ESTIMATE: 40

### HYPERBOWLING (LANES 3-6)

SEATING: 14

## SECOND FLOOR BUYOUT

EVENT CAPACITY: 650  
SEATING ESTIMATE: 225

### SECOND FLOOR

**INCLUDES:** Round Bar & Lounge, Line Bar & Lounge, Fireplace Lounge, Dartball (2 lanes) & Splash Studio, Outdoor Curling Patio (2 courts), Outdoor Curling Cabanas, HyperBowling (6 lanes)

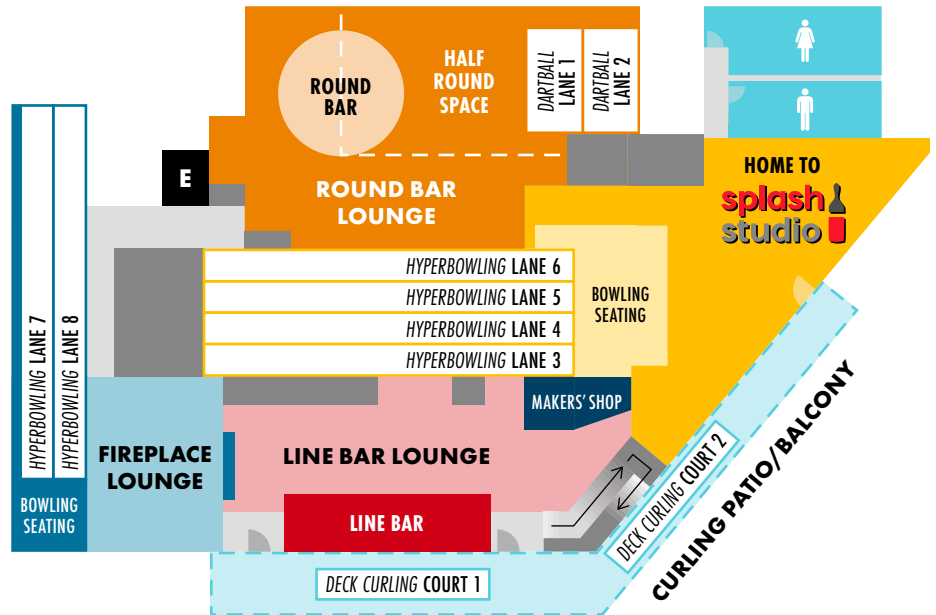
## FULL VENUE BUYOUT

EVENT CAPACITY: 1000+  
SEATING ESTIMATE: 350

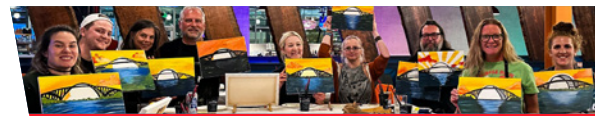
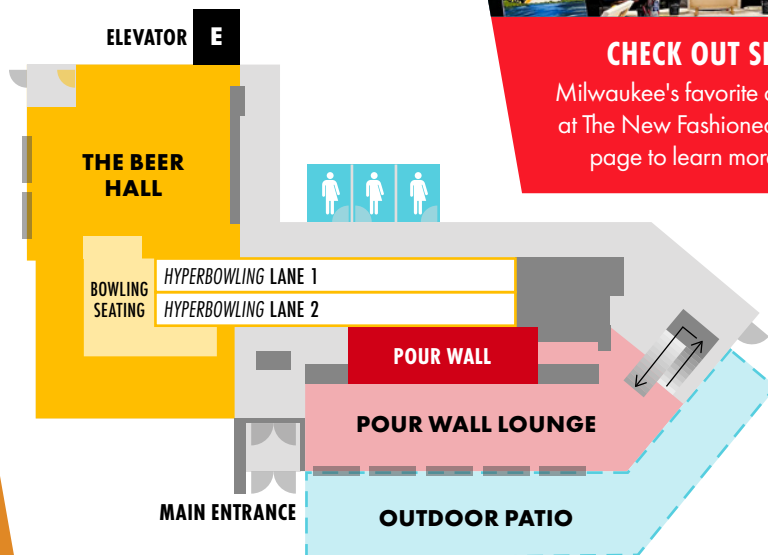
### ADD ON A CUSTOM GAMES PACKAGE!

Bring on the friendly competition with Puttski, foosball, giant Jenga, ping pong & more.

## SECOND FLOOR



## FIRST FLOOR



### CHECK OUT SPLASH STUDIO!

Milwaukee's favorite creative pastime is now at The New Fashioned. Check out the Splash page to learn more about its offerings.



## A/V CAPABILITIES

- 3 large multi-panel displays, located in The Beer Hall, Fireplace Lounge & Round Bar Lounge.
- **\*KARAOKE ADD-ON IS AVAILABLE IN THE 2ND FLOOR LOUNGES!**
- All monitors in space (excluding those above bowling lanes) can display custom content.
- 4 portable speakers available upon request with wired & wireless handheld mics.
- Portable 55" TV with stand available upon request.